



PRESS RELEASE

NOCTIS at InOut with Camp: the modular system meets the world of hospitality 14–16 October 2026 | Rimini Expo Center

Noctis takes part in InOut | The Hospitality Community, taking place from 14 to 16 October 2026 at the Rimini Expo Center, presenting Camp, the project born from the collaboration between N-lab, the company's research and design centre, and Studio d+a.

As Italy's leading B2B event for designing, furnishing and innovating the hospitality sector, InOut represents a privileged setting for Noctis to showcase the evolution of its creative research and engage with an industry undergoing continuous transformation.

With Camp, Noctis explores a new dimension of living: more fluid, dynamic and transversal, in which functions overlap and furnishings adapt to different ways of being used. An approach that also finds a natural application in the hospitality sector, where flexibility, customisation and space optimisation are playing an increasingly central role.

Camp interprets these new scenarios through a high degree of modularity: panels, bed bases, sofa components and accessories are conceived as independent elements that can be freely combined to create multiple configurations. This approach makes it possible to organise spaces with great freedom, connecting the sleeping and living areas and creating solutions tailored to specific needs.

Camp thus goes beyond the constraints of individual pieces of furniture to become a true space-planning tool. Bed and sofa are no longer isolated elements, but parts of a coordinated system capable of evolving and being reconfigured over time.

The potential of Camp can be explored through the Camp Configurator®, available at <https://camp.noctis.it/configuratore/>, which allows users to create their own composition by selecting and combining the different elements and customising the upholstery, with monochrome, bicolour or special fabric options, such as striped variations. Alongside the version intended for the public, the Camp B2B Configurator® is also available, designed for architects and interior designers as a practical tool to support contract and residential projects. <https://camp.noctis.it/configuratore/>

At InOut, this versatility translates into a varied proposal showcasing the many expressions of Camp. Across an area of approximately 17.5 sq m, different bed compositions interact with seating and upholstered modules, modular headboards and freestanding accessories, creating a fluid environment in which the sleeping and living areas coexist without rigid divisions. The bed bases, available in single and double versions and with the Folding Box and Box Plus storage systems, are combined with headboard panels in different sizes and independent seating, while complementary elements and accessories further expand their functionality.

The colour palette enhances the dynamic character of the project: neutral and natural tones alternate with accents of green and lilac, creating a harmonious and lively whole. The exhibition

thus conveys, at full scale, Camp's ability to adapt to different circumstances and interpret different ways of use.



Camp also demonstrates Noctis's ability to put its know-how in upholstered furniture at the service of new applications, opening up dialogue with designers, architects and hospitality professionals. Developing welcoming, distinctive and at the same time highly functional solutions in this field represents a strategic value.

Participation in the Rimini event therefore marks a further step in Noctis's evolution: from beds to a broader vision of furniture, bringing expertise, comfort and a culture of upholstered furniture beyond the traditional boundaries of the sleeping area and into new design scenarios.

NOCTIS

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